

FULL COLOR PLASTIC RULERS

Striking color at an economical price.

Sell these popular school items to:

- PTO's / PTA's
- Radio Stations
- Real Estate Companies



Bring new energy to your marketing ideas.



2122 - 1 3/16" x 6 3/16"
With Slot

2121 - 1 3/16" x 6 3/16"
Without Slot



2123 - 1 1/2" x 12 1/4"



2124 - 2" x 12 1/4"

Full Color
Presidential
Ruler

2125 - 2" x 12 1/4"

Perfect for patriotic and educational promotions.



Gain a measure of respect... Stay in School a message from...



State Capitals on front available upon request. Customer imprint area is 1 3/8" x 3".



Other Thicknesses Available. Click here.

Material - .015" white gloss vinyl plastic.

Color - Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Offset Quality

Shipping Weight - Approximate per 250: 6" Rulers: 2 lbs., 12" Rulers: 6 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, Separation, or Bleed Charges!

		250	500	1,000	1,500	2,500	5,000
2121, 2122	1 Color thru 4 Color Process	2.60	1.34	.695	.49	.3175	.21
	Add'l for Back (1 Color thru 4 Color Process)	.65	.335	.1725	.1175	.0725	.04
2123	1 Color thru 4 Color Process	2.72	1.41	.805	.59	.405	.29
	Add'l for Back (1 Color thru 4 Color Process)	.67	.345	.1775	.125	.09	.065
2124	1 Color thru 4 Color Process	2.80	1.50	.90	.665	.49	.3675
	Add'l for Back (1 Color thru 4 Color Process)	.71	.365	.1875	.13	.10	.07
2125	1 Color thru 4 Color Process	3.34	1.79	1.05	.785	.59	.425
Both Sides							

3A-B-C-D

Click here to go to www.gill-line.com for more items and information.



PLASTIC BOOKMARKS

Your message receives page after page of exposure.



Durable screen printed bookmarks are popular with children and adults.

Sell these popular school items to:

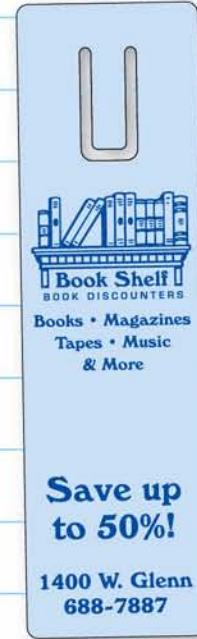
- Gift Shops
- Libraries
- Literacy Programs

Bookmarks available with ruler scales at no additional charge. Please specify.

1 1/16" x 7 5/8"
2141 - Without Slot
2142 - With Slot



2" x 7"
2143 - Without Slit
2144 - With Slit



2" x 7"
2145 - Without Slot
2146 - With Slot



Other Thicknesses Available. Click here.

Material - .015" white or clear gloss vinyl plastic. White used unless otherwise specified.

Color - Any standard color. Front side printing only on clear.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing for durability.

Shipping Weight - Approximate per 125: 3 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000
2141, 2142	1 Color Front	2.16	1.26	.78	.515	.415	.285	.20
	Add'l Color or Back Imprint	1.18	.65	.36	.195	.1325	.085	.045
2143, 2144 2145, 2146	1 Color Front	2.32	1.38	.88	.58	.47	.34	.255
	Add'l Color or Back Imprint	1.22	.66	.37	.2025	.14	.0875	.0475

5A-B-C

Click here to go to www.gill-line.com for more items and information.



FULL COLOR PLASTIC BOOKMARKS

Vibrant color creates a powerful page presence!

Sell these popular school items to:

- Retail Shops
- Booster Clubs
- School Bookstores



Dazzle your customers with brilliant full color.

Bookmarks available with ruler scales at no additional charge. Please specify.

1 1/16" x 7 7/8"
2141 - Without Slot
2142 - With Slot



2" x 7"
2145 - Without Slot
2146 - With Slot



2" x 7"
2143 - Without Slit
2144 - With Slit



Other Thicknesses Available. Click here.

Material - .015" white gloss vinyl plastic.

Color - Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Offset Quality

Shipping Weight - Approximate per 250: 3 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, Separation, or Bleed Charges!

	250	500	1,000	1,500	2,500	5,000
2141, 2142 1 Color through 4-Color Process	2.63	1.38	.715	.4975	.33	.22
Add'l for Back (1 Color through 4-Color Process)	.65	.345	.175	.12	.08	.0475
2143, 2144 1 Color through 4-Color Process	2.64	1.39	.77	.5375	.375	.26
2145, 2146 Add'l for Back (1 Color through 4-Color Process)	.69	.355	.18	.1225	.09	.055

3A-B-C-D

Click here to go to www.gill-line.com for more items and information.



RALLY FANS

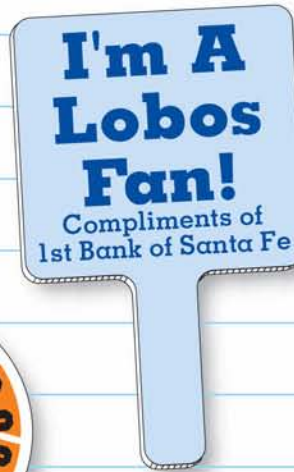
Beat the heat while supporting your team or event!

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers



Durable Rally Fans can be used for an entire season!



1042
8" x 13"
Imprint area is 8" x 7½"
Handle is 1¾" x 5½"



1043
7¾" x 13¼"
Imprint area is approx. 7¾" dia.
Handle is 1¾" x 5½"



1041
7¾" x 13¼"
Imprint area is 7¾" dia.
Handle is 1¾" x 5½"



1044
5" x 23"
Imprint area is 5" x 17½"
Handle is 2" x 4¼"

Material - White, all weather, corrugated plastic 3/16" thick.

Color - Any standard color. Colors may bleed.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 125: 1041, 1042, 1043 - 8 lbs.; 1044 - 14 lbs.

No Art, Set Up or Bleed Charges!

	125	250	500	1,000	1,500	2,500	5,000	10,000
1041, 1042, 1043								
One Color Imprint on One Side	2.48	1.68	1.32	1.10	.96	.91	.805	.7875
One Color Imprint Same on Both Sides	2.84	1.94	1.53	1.33	1.14	1.08	.96	.94
Two Color Imprint on One Side	3.12	2.00	1.55	1.38	1.21	1.14	.96	.93
Two Color Imprint Same on Both Sides	3.88	2.52	2.16	1.92	1.73	1.62	1.35	1.27
1044								
One Color Imprint on One Side	3.16	2.14	1.73	1.545	1.35	1.30	1.18	1.095
One Color Imprint Same on Both Sides	3.52	2.50	2.05	1.84	1.67	1.60	1.44	1.41
Two Color Imprint on One Side	3.96	2.64	2.10	1.85	1.67	1.60	1.42	1.40
Two Color Imprint Same on Both Sides	4.80	3.34	2.74	2.45	2.20	2.12	1.94	1.90

4C-2D-2E

Click here to go to www.gill-line.com for more items and information.

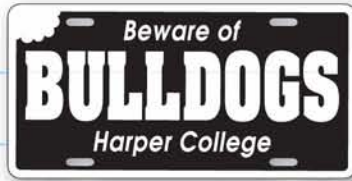


AUTO CARDS

Show school spirit all over town.

Sell these popular school items to:

- Booster Clubs
- Sports Teams
- School Bookstores



One Color



Four-Color Process

Other Thicknesses Available. Click here.

Four-Color Process - \$198.00 (G) for separations created from a digital file. Printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - 35 pt. white plastic.

Size - 6" x 12" with 3/16" x 1" slots or 3/8" diameter holes. Slots will be furnished unless otherwise specified.

Color - Any standard color. Neon colors begin to fade in approximately 30 days.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For durability against exposure to the sun.

Shipping Weight - Approximate per 125: 11 lbs.

No Art, Set Up, or Bleed Charges!

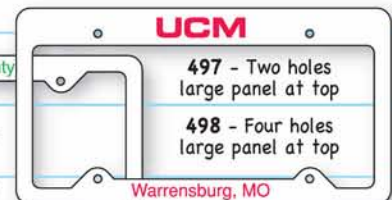
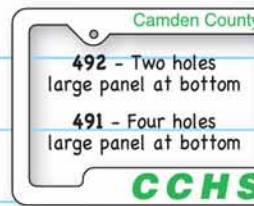
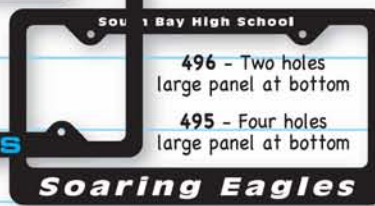
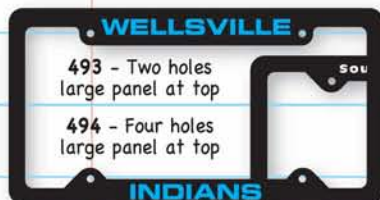
		125	250	500	1,000	1,500	2,500	5,000
486 35 pt. plastic	One Color	2.86	2.04	1.56	1.21	1.08	.91	.77
	Four-Color Process	NA	8.30	4.80	3.00	2.37	1.68	1.22
	Each Add'l Color	1.12	.65	.365	.2275	.1725	.1125	.07

5A-B-C



LICENSE FRAMES

Combine License Frames with Auto Cards for added punch!



Material - Black or white molded plastic. Black will be furnished unless otherwise specified.

Size - Approximately 6 3/8" x 12 3/8". Imprint areas: 491, 492, 493 and 494 - 7/8" x 6" and 1/2" x 6"; 495, 496, 497 and 498 - 7/8" x 11" and 1/2" x 6". Holes are 5/16" diameter.

Color - *White Frame*: Any standard color. *Black Frame*: Choice of White, 24 Process Blue, 36 Metallic Gold or 35 Metallic Silver.

Assortment - No charge for assortment of black and white frames with the same item number in multiples of 125 each.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For outdoor durability.

Shipping Weight - Approximate per 125: 16 1/2 lbs.

Note - License Frames may not fit all vehicle models. Be sure to check fit and possible state regulations before ordering.

No Art or Set Up Charges!

		125	250	500	1,000	1,500	2,500	5,000
	One Color	3.72	2.98	2.36	1.92	1.72	1.52	1.43

3A-2B-2C



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DOUBLE-SIDED YARD SIGNS

Available **ONLY** from Gill-line!
Display your message in seconds.

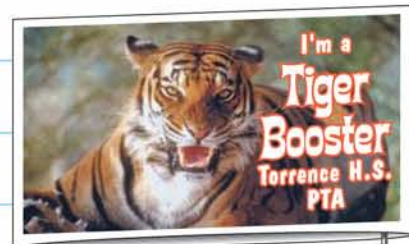
Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers
- PTO's / PTA's



Two Colors

The Easiest To Install



Four-Color Process

Gill-line® Patented US 5,682,696;
5,878,517; 6,397,451;
7,101,450; 7,367,147 and
Related Patent Pending

Gill-line's **patented** Double-Sided Yard Signs are folded along the top and **glued** smoothly along the sides. There are **no staples** to get snagged on. Simply slide the sign over the Wire Frame and you're on your way in an instant!

Four-Color Process - \$198.00 (G), for separations created from a digital file. Printed in a 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Other Sizes Available. Click here.

Material - 18 pt. white poster board, plastic coated on both sides for weather resistance. Frames are heavy-duty spring steel wire.

Size - 16" x 26". Side edges are glued to form a two-sided yard sign. Frame is 22" x 34".

Bleeds - Not allowed. Imprint can be no closer than 1" from all edges.

Color - Any standard color.

Production Time - Approximately 6 working days after receipt of art or proof approval.

Screen Printed - For outdoor durability.

Packaging - Bulk. Signs and frames packaged separately in 100's.

Shipping Weight - Per 100. Yard Signs - 47 lbs.; Frames - 56 lbs.

No Art or Set Up Charges!

Sign and Frame	50	100	250	500	750	1,000	1,500	2,000	2,500
192 16" x 26" One Color	7.38	5.25	3.48	2.92	2.65	2.59	2.36	2.25	2.22
Four-Color Process	Contact For Quote		7.58	5.01	4.14	3.88	3.34	3.10	2.92
Each Add'l Color	3.41	1.93	1.00	.52	.36	.28	.23	.18	.15

3C-3D-3E

Click here to go to www.gill-line.com for more items and information.



QUICK AND COLORFUL LABELS

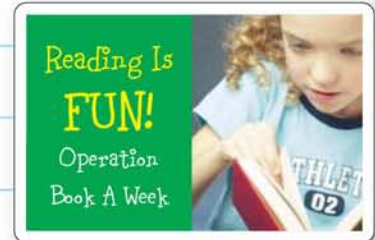
These full color labels are a great way to promote your school, team or event. One day production makes them quick and colorful!

Sell these popular school items to:

- PTAs / PTOs
- Booster Clubs
- Visitor Identification



Visitor labels increase school security.



Furnished multiple up on 8½" x 11" sheets.



Material - White gloss paper with permanent adhesive.

Color - High resolution four-color process. Neon and metallic inks not available.

Production Time - One working day after receipt of art or proof approval. Orders must be received by 2:00 p.m. Central Time, Monday through Friday (holidays excluded.)

Offset Quality

Packaging - Bulk. Furnished multiple up on 8½" x 11" sheets. Labels per sheet vary based on label size.

Note - Not recommended for outdoor use.

Also Available - Variable data and labels furnished individually. Contact Customer Service.

No Art, Bleed, or Separation Charges!

Label Width x Height - (Item #)	Price Per Each Label	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	
2¼" dia. - (4241)	2¾" dia. - (4245)	4-Color Process	1.22	.66	.365	.203	.165	.116	.072	.0546	.044
3½" x 2¾" rect. - (4246)	3" x 2" oval - (4243)	Add'l for Black Back Imprint	.20	.12	.065	.04	.032	.026	.0165	.0114	.007
2½" dia. - (4244)	3" x 2" rect. - (4242)										
2" x 4" rect. - (4247)											

SA-2B-2C

Click here to go to www.gill-line.com for more items and information.

